



NGI Driving The Economy But Are You Ready?

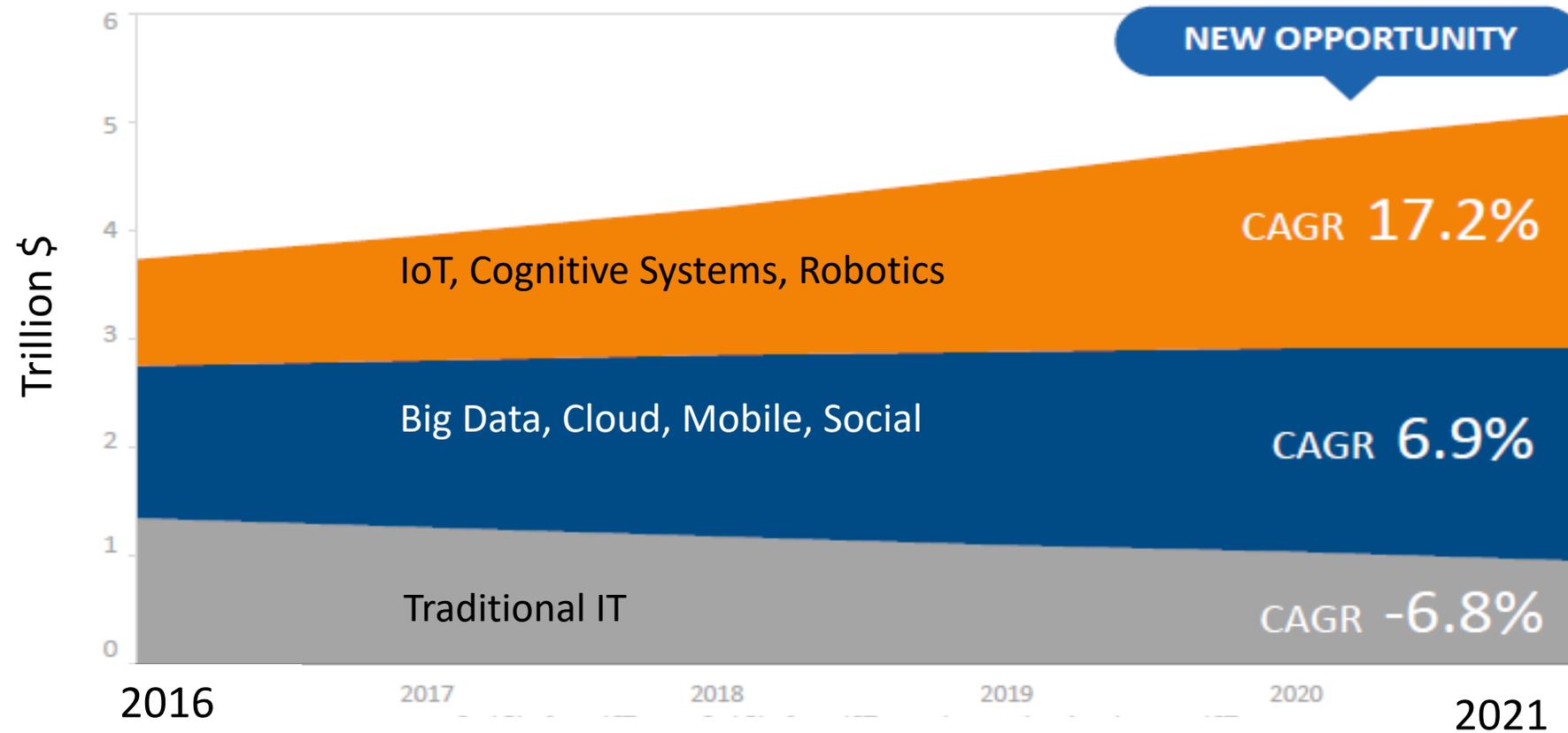
NGI Success Stories & Sustainable Paths – NGI Champions in Europe

Richard Stevens, European Government Consulting, IDC

Milan, 27 March 2018

Digital Disruption Ahead

Worldwide IT spending - overall 2016-2021 CAGR 6.4%



\$1.7 T

By the end of 2019, Digital Transformation (DX) spending is expected to reach \$1.7 trillion worldwide, a 42% increase from 2017.



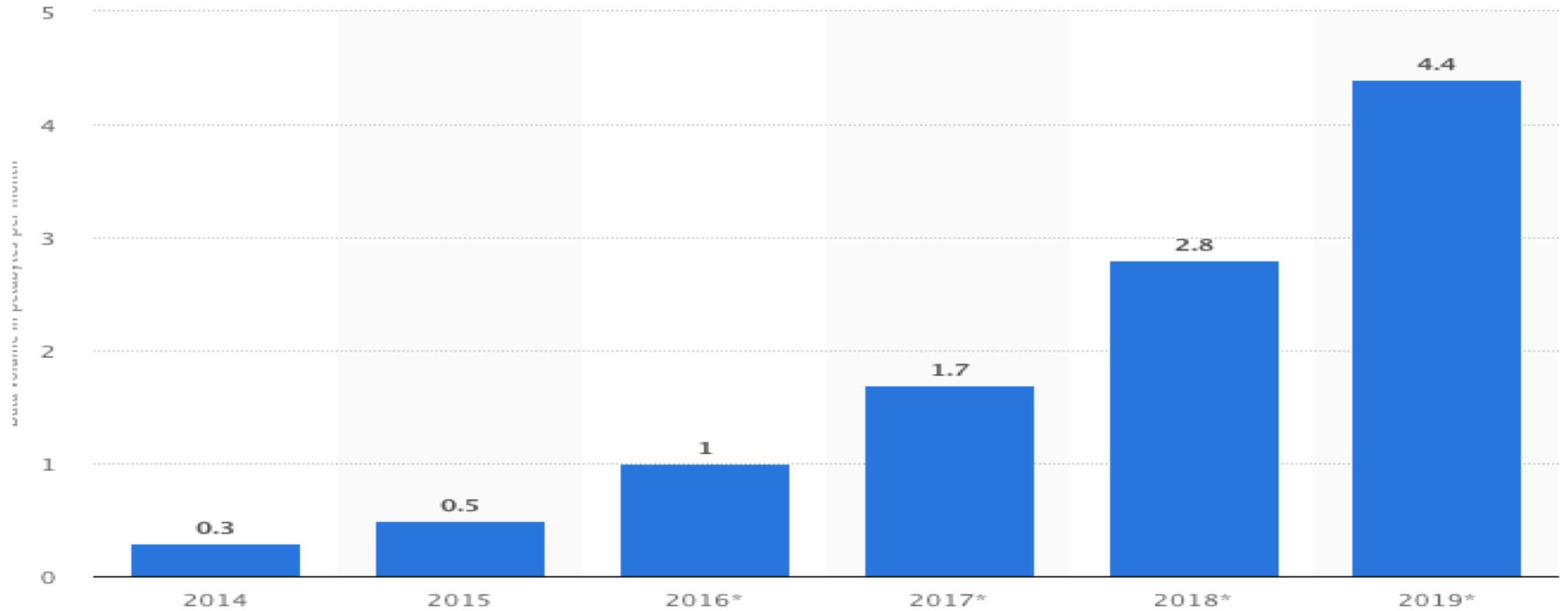
40%

By 2020, 40% of All Digital Transformation Initiatives, and 100% of All Effective IoT Efforts, Will Be Supported by Cognitive/AI Capabilities

Digital Transformation Use Cases

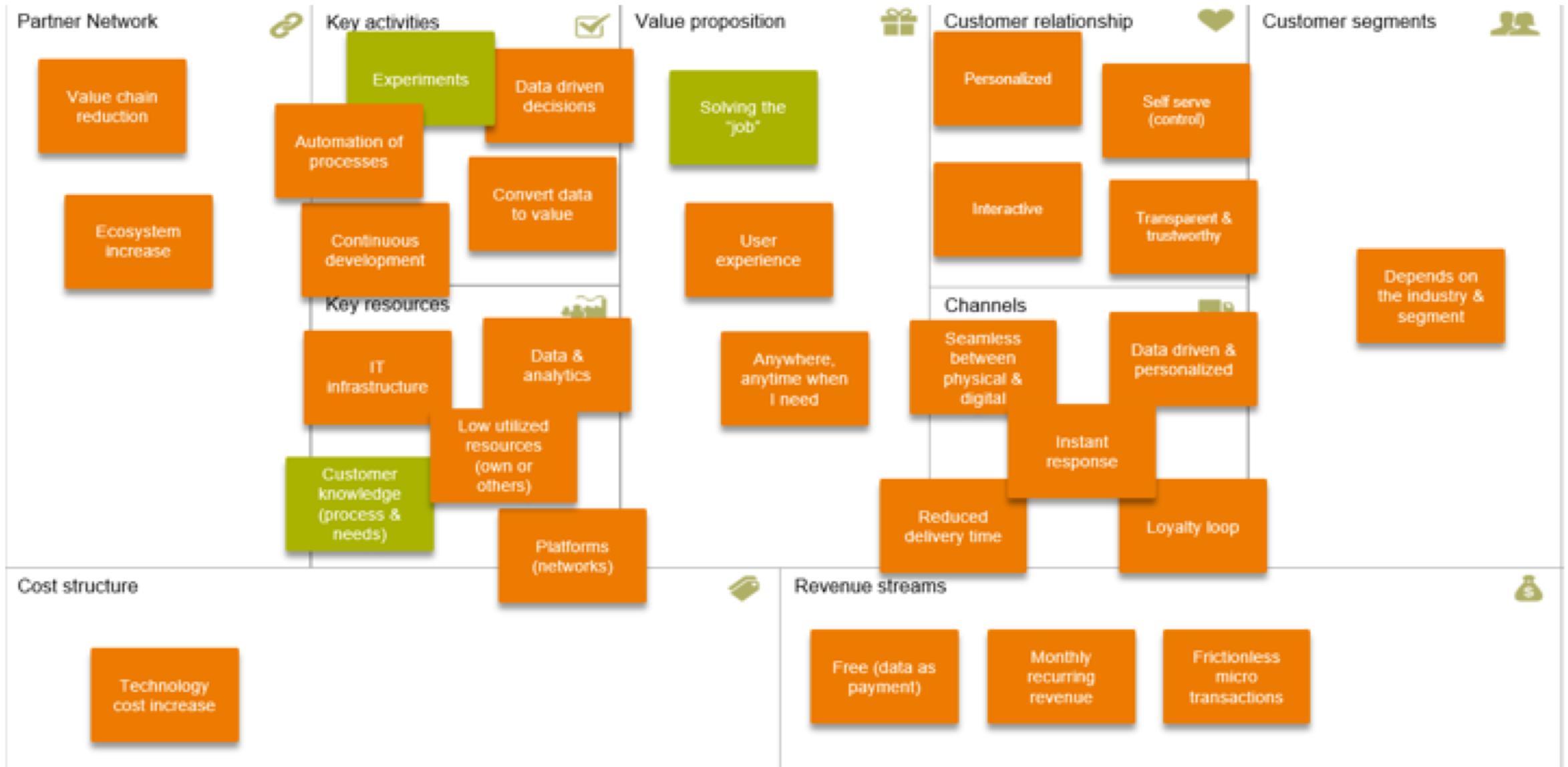


General DX trends in the internet and the NGI



machine-to-machine (M2M) data traffic from 2014 to 2019 in petabytes

What kinds of business models for DX in NGI



Example: Monetizing Data: Transport for London

- Leading data producer in UK
- Today, all Open Data
- Investing in sensors data, services and transport apps
- Expects data to become largest source of earnings in 5 years time



KEEP YOUR EYES ON THE BALL

